

Escanaba®

Escanaba offers more options to help it stand out in the marketplace. Choose from lighter and heavier basis weights, and truly differentiate your catalog or magazine by selecting from two finishes: gloss or matte. For greater printing flexibility, it's available in both web offset and gravure.



ATTRIBUTES

- Smooth surface for excellent print fidelity, ink holdout and image quality
- Good opacity allows heavy ink coverage with minimal show-through and excellent readability
- Available in lower basis weights for web offset and rotogravure printing processes
- Post-consumer recycled options available

KEY PRODUCT CHARACTERISTICS

GLOSS

BASIS WEIGHT (# book basis)	36*	38*	40	43*	45	50	55*	60
BASIS WEIGHT (gsm)	53	56	59	64	67	74	81	89
BRIGHTNESS (%)	80	80	82	82	82	82	82	82
GLOSS (%)	52	52	54	54	55	55	55	55
OPACITY (%)	89	90	90	91	92	92.5	92.5	93

MATTE

BASIS WEIGHT (# book basis)	40	45	50
BASIS WEIGHT (# gsm)	59	67	74
BRIGHTNESS (%)	82	82	82
GLOSS (%)	25	25	25
OPACITY (%)	90	92	93

GRAVURE

BASIS WEIGHT (# book basis)	36*	38*	40*	45*	50*
BASIS WEIGHT (gsm)	53	56	59	67	74
BRIGHTNESS (%)	78	78	80	80	80
GLOSS (%)	62	62	64	64	64
OPACITY (%)	87	88	89	91	93

* Subject to minimum quantities and trim.

END USE APPLICATIONS

- Magazines
- Catalogs
- Brochures
- Flyers
- Inserts
- Commercial

Available certified chain-of-custody under FSC®, PEFC™ or SFI® programs.

CORPORATE OFFICE

1901 S. Meyers Road, Suite 600
Oakbrook Terrace, IL 60181
T 937-528-3870

REGIONAL OFFICE

7777 Washington Village Drive
Suite 210
Dayton, OH 45459
T 937-528-3800

For more information, visit
us.ndpaper.com

