

# Rumford Offset

Rumford Offset is an effective choice in an uncoated freesheet paper that helps you get your message out. With a 92 brightness, a blue white shade and exceptional print quality, it delivers what you need to get your project done right.

## ATTRIBUTES

- 92 brightness
- Pleasing blue white shade
- Smooth finish
- Acid-Free and Lignin-Free
- Excellent printability

## KEY PRODUCT CHARACTERISTICS

	RUMFORD OFFSET			
<b>BASIS WEIGHT</b> (lbs/3300ft <sup>2</sup> )	50	60	70	80
<b>BASIS WEIGHT</b> (GSM)	74	89	104	118
<b>BRIGHTNESS</b> (TAPPI)	92	92	92	92
<b>OPACITY</b> (TAPPI)	89	91	93	95
<b>CALIPER</b> (MILS)	3.8	4.6	5.5	6.3
<b>SHEFFIELD SMOOTHNESS</b>	170	180	180	180



## END USE APPLICATIONS

- Newsletters
- Catalogs
- Pamphlets
- Brochures
- Flyers
- Marketing Materials
- Direct Mail

Available certified chain-of-custody under FSC®, PEFC™ or SFI® programs.

Available with up to 30% post-consumer waste.

## CORPORATE OFFICE

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## REGIONAL OFFICE

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